

# PRIVACY POLICY

## Information on Our Processing of Your Personal Data etc.

### 1. Data controller

Center Denmark is the data controller for the processing of the personal data we have received about you.

**Center Denmark**  
Vendersgade 74  
DK-7000 Fredericia  
Company Reg. No.: 40868399  
Phone: +45 23 40 86 12  
E-mail: [info@centerdenmark.com](mailto:info@centerdenmark.com)

### 2. Contact information

Should you have any questions regarding the processing of your personal data, you are always welcome to contact us via:

- E-mail: [info@centerdenmark.com](mailto:info@centerdenmark.com)
- Phone: +45 23 40 86 12

### 3. Purposes and legal basis for processing your personal data

We process your personal data for the following purposes:

- The personal data is used to identify consumption profiles and analyze loads on specific lines, etc. The personal data will be correlated with other data sources such as weather data, BBR data, price data, and production data, among others, to identify flexibility potentials.
- This processing enables detailed analyses of the supply network concerning production and consumption to identify and utilize flexibility potential, as well as to visualize the energy balance and possible sector coupling.
- Additionally, we may process your personal data to respond to your inquiries.

The legal basis for our processing of your personal data is:

- The rules in the General Data Protection Regulation (GDPR), Chapter II, specifically Article 6 (1) (a), (b), and (f).
- The national data protection law, § 6, subsection 1, cf. particularly GDPR Article 6(1)(f), regarding processing necessary to pursue a legitimate interest not overridden by the interests or fundamental rights and freedoms of the data subject - taking into account the categories of personal data processed. The legitimate interest justifying the processing is the consideration of the green transition and the environment and, more generally, the promotion of the development of an optimized pattern of energy consumption, which will also benefit energy consumers.

#### 4. Categories of personal data

We process general personal data about you, including basic meter data, e.g. meter number and installation address, as well as consumption and production data as stated on the meter. If you contact us, we also process your name, contact details, and possibly information about your workplace.

Personal data is anonymized prior to any form of visualization for others.

#### 5. Recipients or categories of recipients

We disclose or assign your personal data to the following recipients:

1. We disclose your personal data to partners in research and development projects.
2. Data processors who process your personal data on behalf of Center Denmark. Center Denmark continuously monitors that the processing by data processors complies with legal requirements.

#### 6. Transfer to recipients in third countries, including international organizations

We do not transfer your personal data to recipients outside the EU and EEA.

#### 7. Source of your personal data

Data is collected in collaboration with utility companies for heat, electricity, water, and gas.

Information is collected from utility companies covering your local area.

If you contact us, your information may also come directly from you.

#### 8. Agreement on joint data responsibility

We have entered into an agreement on joint data responsibility with a number of utility companies in connection with the preparation of detailed analyses of the supply network around production and consumption in order to identify and exploit flexibility potential and visualize the energy balance and possible sector coupling.

According to the agreement, we are responsible for ensuring the security of processing, including determining the tools used for processing of personal data and ensuring that personal data is anonymized before publication of the analyses.

You can, at any time, contact us or the utility company to exercise the rights under the General Data Protection Regulation (as listed below in point 11). We handle your request/inquiry in collaboration with the utility company.

#### 9. Retention of your personal data

We retain your personal data for up to 10 years, but usually delete it before this deadline. The necessity of the specified retention period is continuously assessed, so that only what is necessary for fulfilling the purpose is retained. The retention period is reviewed at least once a year.

## 10. Right to withdraw consent

As a basic principle, we do not use consent as a legal basis for processing. You can contact us at any time if you do not want your data to be part of our work. You can do this by contacting us using the contact information provided above in section 2.

## 11. Your rights

Under the GDPR, you have several rights regarding our processing of personal data about you. If you wish to exercise your rights, you can contact us using the contact details provided above in section 2.

These rights include:

- **Right of access:** You have the right to access the personal data that we process about you, as well as a range of additional details.
- **Right to rectification (correction):** You have the right to have incorrect personal data about yourself corrected.
- **Right to erasure:** In certain cases, you have the right to have personal data about yourself deleted before the time of our regular general deletion occurs.
- **Right to restriction of processing:** In certain cases, you have the right to have the processing of your personal data restricted. If you have the right to restrict processing, we may only process the information in the future – apart from storage – with your consent or for the purpose of establishing, exercising, or defending legal claims, or to protect a person or important societal interests.
- **Right to object:** In certain cases, you have the right to object to our or lawful processing of your personal data. You can also object to the processing of your information for direct marketing purposes.
- **Right to data portability:** In certain cases, you have the right to receive your personal data in a structured, commonly used, and machine-readable format, and to have these personal data transmitted from one data controller to another without hindrance.

You can read more about your rights in the Danish Data Protection Agency's guide on data subjects' rights, which you can find at [www.datatilsynet.dk](http://www.datatilsynet.dk).

## 12. Complaint to the Danish Data Protection Agency

You have the right to lodge a complaint with the Danish Data Protection Agency if you are dissatisfied with the way we process your personal data. You can find the contact information for the Danish Data Protection Agency at [www.datatilsynet.dk](http://www.datatilsynet.dk).